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**News Release**

**FOR IMMEDIATE RELEASE**

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**From SolidWorks to Solid Ice Cream: MooBella Food Service Machine Featured at SolidWorks World 2007 in New Orleans**

Worcester, MA—January 22, 2007—The MooBella Ice Cream System is certain to be a popular attraction at SolidWorks® World 2007 being held at the Morial Convention Center in New Orleans from February 4-7, 2007. MooBella LLC the Taunton, MA-based innovator has worked closely with DCI Engineering Services, a Coghlin Company, for the last several years optimizing the design, assembly and operation of a complex and unique food service machine. The SolidWorks 3D CAD software system has been instrumental in designing and enhancing the MooBella machine, a virtual ice cream shop in the footprint of a vending machine that produces real ice cream made to order, in just 45 seconds from selection to delivery.

“We introduced MooBella to SolidWorks development tools and helped them design this amazing machine using its ability to help visualize the detailed interaction between component parts,” noted John DeCarlo, Executive Vice President of DCI Engineering Services. “Working together with MooBella, DCI Engineering Services used the close-fit tolerance capabilities of the SolidWorks design suite to build prototypes, test new ideas, and work with vendors to source the precision components that make the design practical.”

DCI Engineering Services has worked with MooBella LLC for a number of years as a team of design engineers charged with addressing technical issues in the mechanical, electrical, electronic, thermo dynamic, software and pneumatic systems that make the MooBella process work. DCI and MooBella devised the modular design, seven self-contained mechanical units providing pneumatics, base refrigeration, flavor, processing, primary refrigeration, foodzone and mixing. Each of the modules can be tested, operated and serviced individually, a capability that greatly simplifies service and maintenance.

According to DeCarlo, SolidWorks has been a critical tool in helping DCI Engineering Services commercialize the design and simplify it for more cost-effective manufacturing. “SolidWorks not only helps us fine tune the design, it facilitates collaboration between outside vendors and coordination of the entire supply chain, a major factor in manufacturing a complex machine.”

With the development and engineering phase of this product generation nearing completion, DCI Engineering Services will be transferring the commercial assembly, testing, and shipping of the MooBella Ice Cream System to its sister company, Columbia Tech, a contract manufacturing firm that specializes in the commercial production of complex devices, components and machinery.

DCI Engineering Services and Columbia Tech are subsidiaries of Coghlin Companies, Inc., a family owned company in its fourth generation of operation in Worcester, MA. Combined, the two companies turn innovation opportunities into commercially viable products. Columbia Tech and DCI provide a wide range of manufacturing, engineering and fulfillment services to a diversified group of industries including; semiconductor, medical device, food service, storage, networking, alternative energy, security and military.

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