

FOR IMMEDIATE RELEASE

Coghlin Companies Selects Technology Branding and PR Firm Hart-Boillot as Public Relations Agency-of-Record

WALTHAM, Mass. – March 26, 2009 – Hart-Boillot, an advertising and public relations agency specializing in business-to-business technology marketing and branding, today announced its appointment as public relations agency-of-record for [Coghlin Companies, Inc.](#) Headquartered in Worcester, MA, Coghlin Companies is a diversified holding company consisting of Columbia Tech, DCI Engineering, Coghlin Precision and Cogmedix.

Hart-Boillot's responsibilities include focusing on two of Coghlin Companies' subsidiaries, Columbia Tech, a contract manufacturing services company for a broad base of technology industries, and Cogmedix, an FDA compliant medical and clinical device contract manufacturing company. The agency will lead media relations and messaging campaigns to raise awareness for both subsidiaries in key markets and industries.

"Hart-Boillot's impressive track record with companies seeking publicity in high-tech and medical device markets makes them a great fit for us," said Chris Coghlin, President and CEO, Coghlin Companies. "Our experience indicates that marketing and publicity are critical to maintain during turbulent economic conditions. The agency's emphasis on value made it a perfect candidate to help our company in its commitment to getting the word out and making responsible financial decisions."

"Working with Coghlin Companies gives us a great message to publicize in a difficult economy," said Nicolas Boillot, Managing Partner, Hart-Boillot. "Coghlin Companies offers high-quality outsourced solutions that don't take jobs away from the US. With so many companies struggling to reduce manufacturing costs without sending jobs overseas, Coghlin Companies offers an ideal solution."

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About Hart-Boillot, LLC

Hart-Boillot was founded in 1999 as a business-to-business advertising, public relations and graphic design agency. Hart-Boillot's clients include Conformat, ContextVision, Coghlin Companies, EMC, ForHealth Technologies, PRQA, Soapstone Networks, Tail-f Systems, the Messaging Industry Association (TMIA), Vicor Corporation, Harvard University, Northeastern University and others. To learn more about Hart-Boillot, please visit www.hartboillot.com, or call 781-893-0053.

About Coghlin Companies, Inc.

Coghlin Companies, Inc. is a privately held company in Worcester, Massachusetts, spanning four generations for over 120 years. Subsidiaries include: Columbia Tech, which provides turnkey manufacturing services to a diverse customer base, including OEM's in the telecommunication, semiconductor, machine tool, medical device, analytical, data storage, and networking industries; and DCI Engineering, which is an engineering services company; Coghlin Precision, a precision machining and certified welding company; and most recently established Cogmedix, an FDA compliant medical and clinical device contract manufacturer. For more

information, please visit www.coghlincompanies.com.

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