



Sarah Fisher Promoted to Handle Sales and Marketing Communications at Coghlin Companies

WORCESTER, MASS. (March 5, 2014) – Coghlin Companies, a concept to commercialization [product development](#) and [manufacturing services](#) company announces the promotion of Sarah Fisher to lead all Sales and Marketing Communications. Fisher will be responsible for coordinating all sales and marketing efforts for Coghlin Companies and its subsidiaries, Columbia Tech and Cogmedix.

“We have aggressive sales initiatives for 2014 and beyond,” said Bill Laursen, Senior Vice President of Sales and Strategy. “Sarah’s promotion is in recognition of her past efforts and enthusiastic approach and signifies our commitment to sharing enhanced company offerings aligned with Columbia Tech’s “Time to Market at WARP SPEED™” mission and the market-driven success of Cogmedix and its “Medical Technology Brought to Life™” value proposition.”



In addition to her new responsibilities in the marketing communications area, Fisher will retain oversight of the company’s [Salesforce.com](#) Customer Relationship Management (CRM) system.

“We are delighted to have Sarah in this new role as a talented, caring associate, assisting us in our passion to create lasting first impressions and exceptional customer experiences”, added Chris Coghlin, President and CEO of Columbia Tech and Cogmedix.

Fisher will be the conduit for developing marketing campaigns, materials and news for the company. Fisher holds her MBA and a BS in Management and Entrepreneurship from [Clark University](#).

About Coghlin Companies

Coghlin Companies, Inc. is a privately held Concept to Commercialization company providing time to market engineering and manufacturing services for its diversified innovation client base through its wholly owned subsidiaries Columbia Tech and Cogmedix. Columbia Tech provides product development, manufacturing, global fulfillment and aftermarket services through its “Time to Market at WARP SPEED™” mission. Cogmedix is an FDA registered, ISO 13485 certified manufacturing service provider of Class I and II medical devices focusing on electronic, electro-mechanical and electro-optical systems through its “Medical Technology Brought to Life™” mission. Learn more about Coghlin Companies at www.CoghlinCompanies.com and sign up for the e-newsletter.